

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



1.9133  
72N47

# Newsletter

## VOLUNTARY FOOD CONSERVATION PROGRAM

EXECUTIVE DIRECTOR

James A. Stillwell

### CABINET FOOD COMMITTEE:

Clinton P. Anderson, Chairman  
Secretary of Agriculture

George C. Marshall  
Secretary of State

W. Averell Harriman  
Secretary of Commerce

---

NO. 5      JANUARY 19, 1948

---

### WASHINGTON ROUNDUP

James A. Stillwell has sent a letter to Governor Alfred E. Driscoll of New Jersey commending the work of the Governor's Conservation Committee in the voluntary food saving program. The letter reads in part:

"Inspired by your prompt recognition of the seriousness of the situation overseas, and the responsibility of Americans to help, the Governor's Conservation Committee, under the able leadership of Mr. Leonard Dreyfuss, has performed an outstanding public service in organizing a voluntary food conservation campaign.

"The rising costs of many foods add a new urgency to this program of voluntary self-restraint undertaken by American consumers. The winning of the peace abroad now depends to an ever-increasing degree upon the winning of the battle against inflation in the United States. American housewives and consumers, by reducing over-consumption and waste of high-cost grain-using foods, can ease the pressure of demand for these scarce foods, and thus help keep the prices of these essential cost of living items within the reach of themselves and their neighbors, at the same time that they are helping conserve grain for the use of hungry people overseas."



Secretary of Agriculture Anderson told the Senate Foreign Relations Committee that there could be no real recovery in western Europe unless more food was available for workers and their families. He said that it would be difficult to conduct a good export program without conservation.

### FREEDOM GARDENS

The National Garden Institute will hold a conference in Washington, beginning February 2, to emphasize the need for Freedom Gardens as a means of combatting inflation at home and starvation abroad. The general aim of the program is to get 20,000,000 home gardens into operation, such as helped promote food production during wartime under the title of

"Victory Gardens." Actually, the new program is a continuation of the old one in that it is designed to help "insure the peace" while Victory Gardens were a successful part of the wartime campaign to "win the peace." Speakers scheduled for the Washington conference include Secretary of State Marshall, Secretary of Agriculture Anderson, Secretary of Commerce Harriman and James A. Stillwell, Executive Director of the Voluntary Food Conservation Program.



The Arkansas State Food Conservation Committee has outlined a five-point program for Freedom Gardens:

1. Everyone who has the land produce a Freedom Garden.
2. The people be informed through school children of the need for Freedom Gardens.
3. County Extension Agents and Vocational Teachers actively support the program through publicity and the furnishing of information on gardens.
4. The Federated Women's Clubs, Federated Garden Clubs, and other civic organizations urge all members to raise Freedom Gardens.
5. All organizations urge the production of foods in sufficient quantities to be canned through the community canning centers and all housewives be urged to can even small amounts available from home gardens.

In conjunction with the garden program, L. J. Miner of the Arkansas Press Association declared that, although food conservation has the humanitarian results of preventing overseas starvation, its immediate "at home" result is to help Arkansas families combat soaring living costs.



### PUPPETS FOR PEACE

We've received a letter from the Sutherland sisters of Salt Lake City, Utah, informing us that they will stage the premiere of a new puppet show based on the food conservation theme. This performance will take place January 23 at the Salt Lake Tribune Building and the guest list will include, among others, members of the city and state Citizens Food Committees. Titled "Uncle Sammy's Treasure," the play will enact the basic theme of food conservation--portrayed by imagery, dance and song. Several actors from a local radio station will do the male voices at the premiere.

The Sutherland sisters--Allene and Francilda--write their own plays, make the dolls with their elaborate and authentic costumes, construct the stage settings, do most of the voices, and, of course, pull the strings. Both girls are college graduates with majors in speech and home economics. During the war, Allene was a dietitian in the Army and Francilda was in the Red Cross, doing recreation work at Army hospitals.





## SCHOOL TEACHER WRITES

Winnie Stroup of 408 E. Worthington, Charlotte, N. C., passes on this tip for stimulating children's interest in food conservation:

"To encourage the children in my first grade to eat all their lunch at the Lunch Room and not to waste food at home, we have organized a "Clean Plate Club" with a stamped star by their names as rewards....."

## FEED CONSERVATION

T. R. Robb, agricultural extension service entomologist of Wyoming, says that one effective way of conserving grain is to properly care for grain already in the bin. This care, he explains, includes frequent examinations of the stored grain to determine if there is any insect infestation. For best results, Robb suggests a good fumigant, a tight bin, and a temperature of 65 degrees or higher.

## CONNECTICUT ACCOMPLISHMENTS

The Connecticut Citizens Food Committee, under the chairmanship of Dr. Stanley H. Osborn, has sent in a report of its activities to date. We haven't space to report all the activities of the committee but here is a list of some of the accomplishments in terms of educational material mailed to all towns, cities and boroughs: 88,636 slogan stickers; 3,975 restaurant table place cards; 11,013 pamphlets entitled "If Your Food Dollar Goes Too Fast;" and 43,345 pamphlets under the heading "Action Wanted."

## SHIP NEWS

A recent issue of the magazine published by Masters, Mates and Pilots of America contains a second page article stressing the need for food conservation. Appended to this article is a message from Captain E. W. Higginbotham, head of the Union. It reads:

"It is recommended by M. M. & P. officials that crews of vessels cooperate to the fullest in a food saving program (1) by notifying the Steward's Department when members will not be on board for meals when in port, (2) that committees of departments be formed and work with the Steward toward conserving food; particularly the foods mentioned above and (3) that a menu be worked out for certain days replacing these foods mentioned by substituting more plentiful foods not included in the "food saving program."



A letter from the Boston Naval Shipyard Apprentice Association, signed by President D. J. Kearney, reads in part:

"....the Boston Naval Shipyard Apprentice Association, with the endorsement of the Shipyard Commander, Capt. Wesley McL. Hague, collected 8,000 signatures of the employees pledging themselves to conserve food.

"This was a whirlwind campaign conducted in two days with Apprentices urging their fellow workers to follow the rules you set down...

"Enclosed you will find photos of pledge cards mounted on a plaque with the cards spelling out CONSERVE FOOD. Pictures of this plaque have appeared in the local newspapers and the plaque has been on display in the Shipyard Cafeterias...."

#### WORCESTER WORKS

A hard-driving food committee, under the leadership of John T. Sheehan, is doing an outstanding job of bringing home to Worcester, Mass., the need for conservation. Here is what the committee has done:

Stickers with program slogans are now on display on all taxicabs, milk, dairy and bakery trucks.

Boy Scouts have distributed over 1400 posters and 7000 stickers to stores and other places of business in all sections of the city.

Five hundred copies of "Suggestions to Food Trade" have been sent to owners and managers of establishments where food is handled, stored or served.

The Worcester Gas Company has passed out stickers with slogans to all people paying their bills at the office.

Ten large advertising boards (two illuminated), with the slogan "Save Wheat, Save Meat, Save the Peace," are now on display.

We will keep you informed on events in Washington and the programs of local committees and organizations. We welcome your suggestions and invite you to send us news of your activities in the voluntary food conservation program.